



SAMALA ROBINSON ACADEMY



Thank you for your interest in SRA, New Zealand's leading fashion makeup academy.

Below is a summary of frequently asked questions about the Academy. For further resources check out our website at <https://sramakeup.com/> or for other questions fee free to email recruit@sramakeup.com.

Our Programmes

- Certificate in Fashion Makeup Level 3
- Certificate in Advanced Fashion & Creative Media Makeup Level 4
- School holiday programme
- Workshops

Why choose SRA?

- NZQA accredited - this means the qualification you achieve from SRA is well-recognised in the industry.
- Student loans available and Fees Free applicable.
- SRA in an institution that specialises in teaching makeup. Our specialised and intensive programmes we offer will unleash your creativity and help you acquire the skills and techniques to become an industry professional.
- Industry-expert tutors - our team of tutors are drawn straight from industry and pass on their passion, creativity, skills and insights to you.
- Work experience opportunities - while studying at SRA, we seek to offer students work-experience opportunities to gain real-life experience of the industry while also building their network of professional contacts.
- We care! As a small provider we know and care for our students individually and will support you every step of the way.



Programme Content

Level 3

You will learn:

- Tools, equipment & Hygiene
- Colour theory, face shapes & corrective techniques
- Structure of the face, skin types, skin conditions & analysis
- Face charts

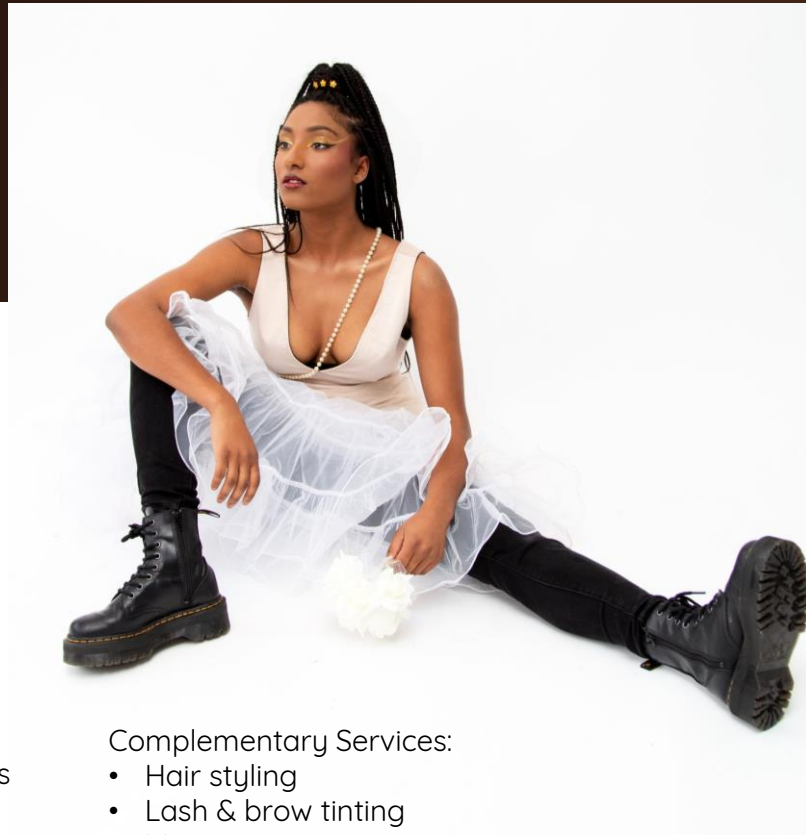
Beauty makeup application:

- Client Natural
- Client Elegant
- Client Sultry
- Ball Makeup
- Bridal Makeup
- Male Makeup
- Mature Makeup

Introduction to Fashion Makeup:

- Soap Brows
- High Gloss Makeup
- Fashion Editorial
- Bridal Editorial
- Sales techniques
- Personal development & getting established in the industry
- First Aid

Course includes 4 full professional photoshoots of key looks



Level 4

You will learn:

Special Effects:

- Bullet wounds
- Cuts
- Bruising
- Burns
- Scratches
- Latex character, aging & prosthetics application
- Advanced Makeup Application:
- Historical / Period (incl. hair & costume)
- Ethic
- Catwalk & Advanced Fashion
- Avant Garde
- Fantasy
- Horror
- Male
- Bridal
- Natural Sultry
- Elegant
- Mature

Colour Theory & face chart design

Complementary Services:

- Hair styling
- Lash & brow tinting
- Manicure
- Lighting: Editorial / TV & Film / On-set protocol
- Anatomy of the face
- Client consultation
- Professional conduct
- Business models & sales techniques
- First Aid

Course includes professional portfolio development and how to get established and promote yourself in the industry, plus 4 full professional photoshoots of key looks.

School holiday programme

Special Effects & Editorial Makeup

- Micro-organisms
- Soap brows
- Burns
- Graphic liner
- High gloss looks
- Embellishments

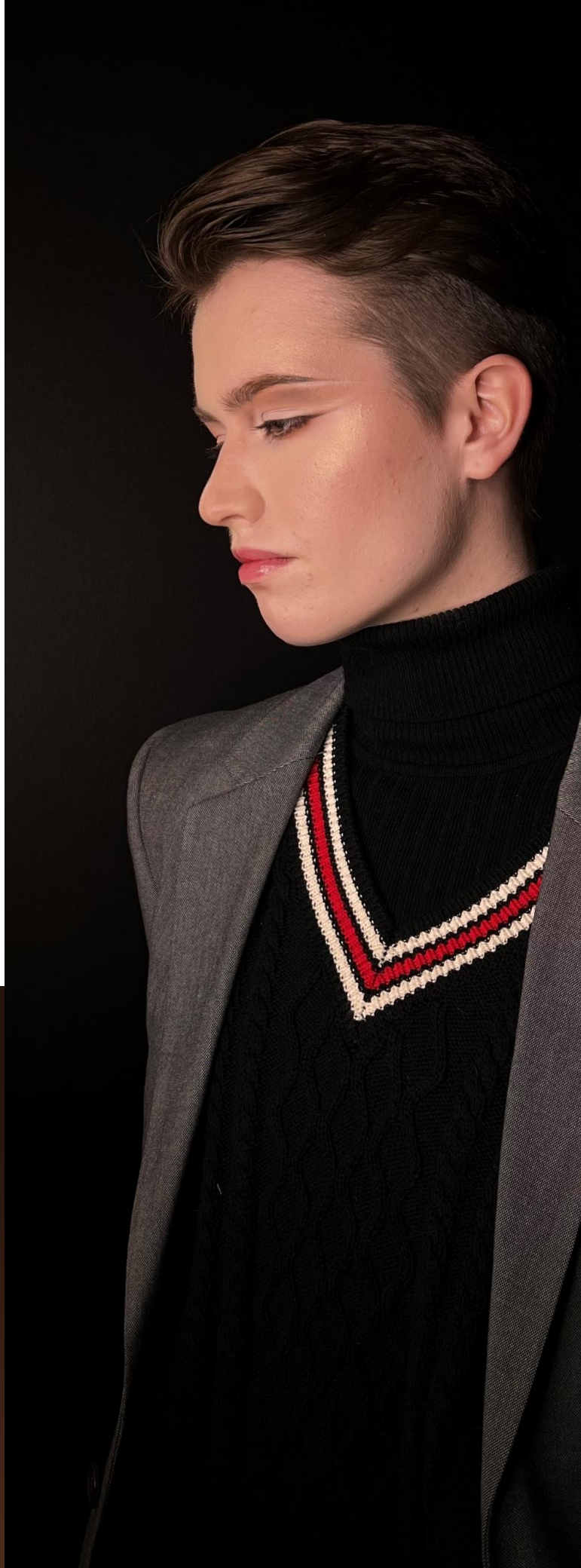
A practical, hands-on taster of the creative world of professional makeup artistry.

The programme also helps you to achieve 2 NCEA Level 3 credits while learning range of techniques in an exciting and supportive learning environment.

Workshops

Just want to learn how to do your own makeup better?

Check out our Workshops: 4 x 3-hour evening sessions held over 2 weeks: professional guidance designed to boost your skills and get that great look.



Entry requirements:

Certificate in Fashion Makeup Level 3

16 years or older.

New Zealand Citizen / Resident or Australian resident

Demonstrate proficient use and understanding of spoken and written English.

Certificate in Advanced Fashion & Creative Media Makeup Level 4

16 years or older.

New Zealand Citizen / Resident or Australian resident

Demonstrate proficient use and understanding of spoken and written English.

Undertake a Level 4 interview.

School holiday programme

Years 11 to 13

Demonstrate proficient use and understanding of spoken and written English.

Fees

Our level 3 and 4 programmes are available under the Fees Free scheme. Check your eligibility here: <https://www.feesfree.govt.nz/>

Student loans also available. Check your eligibility here: <https://www.studylink.govt.nz/online-services/eligibility/index.html>

Certificate in Fashion Makeup Level 3

\$8438

Certificate in Advanced Fashion & Creative Media Makeup Level 4

\$9364

School holiday programme

\$250 per module

Workshop

\$500

Both Level 3 and 4 courses have an additional \$1000 materials fee (can be paid via Study Link Course Related Costs) which includes a full, professional makeup kit (retail value \$1500-\$2000).



recruit@sramakeup.com



www.sramakeup.com



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